

Aland Design

Embracing the Next Generation

Edition 02



Mentoring

I was proud to speak to and mentor a number of Junior and Senior UX Designers at SCAD over 3 days.



SCAD ATL

2024

WINTER GUARTER

MONOSPACED TYPE HEADER

HOW TO STAY CREATIVE IN THE AGE OF A.I.

A 30 YEAR JOURNEY THROUGH TECHNOLOGY WAVES



Poster designed by Lane Kinkade



Curt Doty

A Day in the Life

But 5 years on. The Future of AI was influential. IoT became the AIoT (AI of Things.)



And there was merch!

Medias

Ai Ready



Curt Doty

Reviews are in!

"Enthusiastically, I invited Curt to collaborate with me and engage with my diverse group of UX students, spanning from freshmen to seniors, during a crucial phase in their project presentations. The majority of the students were assigned the challenging task of conceptualizing experiences for the near future (5+ years ahead). Curt brought in his wealth of expertise, skillfully navigating the realms of technology, business development, and grounded expectations regarding user behavior. His contribution significantly motivated and stimulated my students, providing them with fresh ideas, uncovering new opportunities, and enhancing their vocabulary to articulate the future more effectively."

SCAD

-Lane Kinkade, Professor

Curt Doty

"The discussion was intriguing because he shared his experience with how technology has evolved in the creative world and how it has shaped and caused changes in creative careers. As a veteran in the industry, he shared his opinions and insights on why we should adopt and incorporate Al into our skill sets going forward to give us a competitive edge in our own professional career."

-Andrew Yi, UX Design Senior | SCAD



6 Years Earlier

A lot has changed on the campus since I spoke there at SCAD TVFest. 6 new buildings, mixed use, dorms...what growth!



Till Next Time...

Thanks to Professors Lane Kinkade, Owen Foster and Craig Stehle.

TA

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I'm Curt Doty

Do you need help with integrating Al into your business or school?

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