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# Biggest Mistakes of AI Startups

Lessons from  
**Experience**

**Edition 03**



Curt Doty



# They hire expensive PR firms.

I've worked at multiple startups. They hire PR firms that charge \$20k+ per month.



Curt Doty

**The problem  
is...  
it never  
works**



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# Instead they burden these startups with...

- Expensive bills
- Ineffective messaging
- Horrible branding
- Unnecessary drain on cash flows



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# Finally I said enough is enough!

I decided to build a network of partners.

To provide a better solution for AI startups.



Curt Doty

# Our services are...

**30%** of the cost of typical PR firms  
**10x** more effective  
**10x** more likely to lead to funding

**It's a no brainer for any AI startup.**



Curt Doty

# We are looking for the next AI Unicorn!

Join us at RealmIQ:  
**AI**ccelerator, where we  
bridge the gap between AI  
innovation and market  
success with our SmarTrack  
program, creating a thriving  
ecosystem for startups and  
investors alike.

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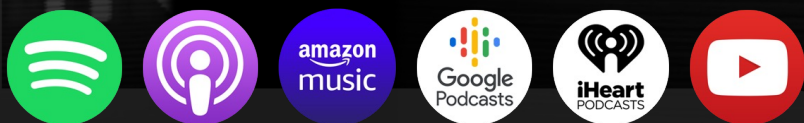
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I'm **Curt Doty**

Do you need help with integrating AI into your business or school? Are you looking for funding?

Let's **connect** and talk!

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